



SIGNS & PRINT ASSESMENT FORM

Company Name:

Type of business: () Franchise () Corporate () Chain Store () Private

Owner/Manager:

Address:

Tel:

Fax:

Email:

Website:

Product & Service:

Business hours:

Location Character:

() Mall () Plaza () Industrial () Stand alone () Office () Home base

SIGNAGE INFORMATION

Outdoor signage

1. Type of your main sign:

a. How far the sign from the intended audience:

b. What is the text size:

c. What is your identity color:

d. How old your sign is: () <2 yrs () 3 - 5 yrs () 5 - 10 yrs () >10 yrs

2. Your other sign

() Pylon sign, Dimension:

() Window Graphic, Dimension:

() Vehicle Graphic

() A-Frame

() Others:

Indoor signage

Type of signage

() Lobby Sign

() Directional Sign

() POP Displays

() Exhibit signs

() Others:

PRINTING

Business cards

Flyers

NCR (invoice)

Presentation folders or Others _____

OTHER INFORMATION

1. How long in business: <2 yrs 2 - 5 yrs 6 - 10 yrs > 10 yrs

2. What make you different from other company who do similar business:

3. Who is your current sign company:

What you like from their service:

What you don't like or hasn't met your satisfaction:

4. Who is your current printer:

What you like from their service:

What you don't like or hasn't met your satisfaction:

5. What is your priority if you need to re-design/re-do your advertisement program in terms of signs: Your Main sign Your other sign

When: This month within 3 mths within 6 mths over 1 year

6. Your annual advertisement budget in terms of signage & printing years in past 3 yrs:

< \$ 5 k

\$10 k - \$30 k

\$ 5 k - \$10 k > \$30 k

7. Other advertisement

Yellow Page Local Newspaper Magazine Radio TV

Billboard/Bus

8. Network/Business organization you join:

-
-
-
-

*) - Please send your standard logo to our email:

info@1stopvisual.com

- You will receive our recommendations feed back within 2 working days